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AutoAlert has again been nominated for a place in the Telematics Update 2009 Awards. The nomination for Best Portable Device Solution recognises AutoAlert's innovative new iPhone Tracking application which allows Fleets of all sizes to gain the benefits of vehicle tracking without the cost and hassle associated with other telematics systems.

AutoAlert Nominated For Best Portable Telematics Solution

London — May 12, 2009 — AutoAlert has been nominated for the Best Portable Telematics Device Solution in the prestigious Telematics Awards for 2009. AutoAlert's innovative new iPhone Tracking products bring all the benefits of fleet tracking without the cost and complications associated with other systems.

An independent panel of wireless and automotive industry judges chose from hundreds of products and services to determine the top seven in each category. AutoAlert was selected by this panel as a nominee for the Best Portable Telematics Solution.

"We are thrilled to have received another nomination for this year's Telematics Awards" says Asheet Advani, Commercial Director of AutoAlert. "Hard work, creativity and innovation has helped us open up the market for simple tracking solutions. Once the preserve of large fleets and very complex systems, now small fleets and even individuals can monitor, protect and better utilise their vehicles with AutoAlert's unique tracking systems."

With AutoAlert iPhone Tracking there is no complicated installation, no expensive charges and no new hard to learn applications. Simply download and go to see all your vehicles or service engineers in one place with key reports and alerts available at the touch of a button.

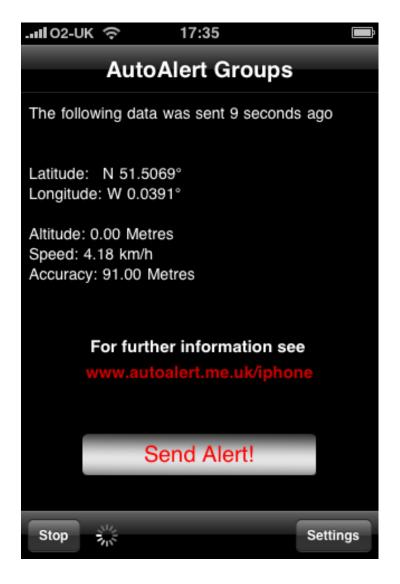
AutoAlert is an award-winning leap forward in vehicle tracking and protection technology. Traditional systems require an expensive tracking unit, complicated installation and ongoing subscriptions. AutoAlert is different. The AutoAlert iPhone applications are available through iTunes for less than £5 whilst cost effective and installation free units can be purchased through the AutoAlert website. AutoAlert is simple to use whilst still providing all the benefits of more complicated systems. With real time vehicle tracking, reporting and alerts, AutoAlert is an ideal option for vehicle fleets ranging in size from one vehicle up to thousands of vehicles.

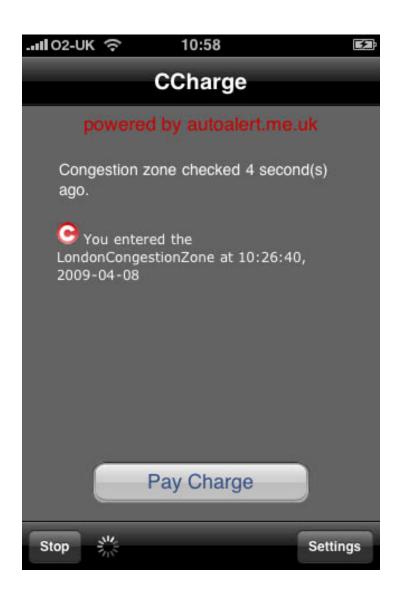
Founded in 2003, www.autoalert.me.uk is a leading provider of GPS Vehicle Tracking Systems for fleets and individuals. Its innovative range of systems include an On Demand GPS Vehicle Tracking System, a Real Time GPS Vehicle Tracking System and now the AutoAlert iPhone tracking System.

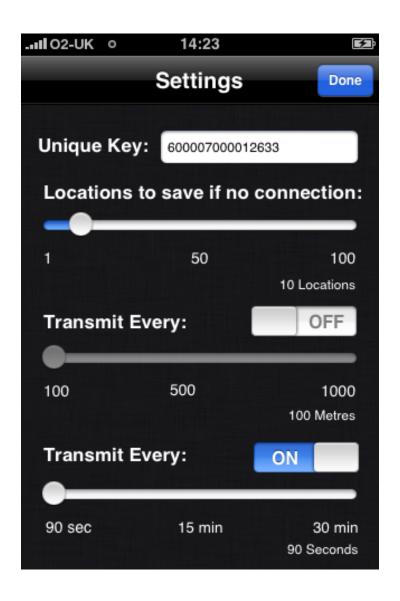
Further information is available at http://www.autoalert.me.uk/















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