



# Beat the Snow and Keep Your Customers Happy

By [R. Harris](#)

Well, you see icy weather usually means its plumbing work with burst pipes day, you think to yourself.

Now, there was a time of course when a fall of snow or ice in a British winter could only mean one thing: no communication, no work and a boring 'stay at home, earn nothing day' - whilst customers are left frustrated and unhappy. Now, if customers have no heating or water in the depths of a British winter, boy are they unhappy! The chances are you'll lose some of them because quite a few will start ringing round to find a plumber who can get through the snow and sort out their plumbing problem.

Remember how upsetting those days could be, losing valuable work and often valuable customers - and all because of the weather! How things have changed: this system you've got hold of is what has really done it - no, not caused the snow and burst pipes but it's just soooooooooo easy.

Isn't it good what a bit of technology can do! You can manage all these extra jobs now when unexpected bad weather sets in. You can see the status of each job; jobs automatically get allocated to your relevant sub contractor, and texts automatically go out to your sub contractors notifying them of the job.

Oh, and they go to the end customer on the morning of the job, instead of with a frustrating time delay attached.

Relaxed, feeling-rich-at-the-thought, you can see where any of your sub contractors are, if they're stuck in snow and haven't got to a particular job or delayed on the A road, B road, middle of nowhere road.

A day's work done, you think, as you head back home for tea, self employed and satisfied.

Want to know more? Give me a call, my name's Richard, and I'll tell you.

Beat the snow and stop missing clients this winter (they say more big snow falls are coming!)

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